

**"Add up your choices and that's your life. Change your choices and change your life."**

## **Life Is A Fork In The Road**

### **Don Shapiro's electrifying talk helps us see more options and make better decisions to navigate our journey through life**

Don inspires audiences in a fun and interactive way with his fresh insights about the choices that define our life. He takes audiences on a safari into how we make choices, why we too often aren't aware of all our choices, and how we can better navigate the forks in the road that shape our life's journey. These insights have helped thousands of people with decisions about work, career, relationships, and issues with family and friends.

For over 10 years, Don has talked with people from around the world about what life has thrown at them and the choices they made. When he combined what he learned with a lifetime of his own experiences, Don discovered a powerful way to help people change and improve their lives.



### **Life is all about choices**

Our life is made up of over 1,000,000 choices. We're aware of the big ones that can change our life. Even then, we don't always make the best choice. What's less obvious is that many tiny choices we make on auto-pilot can add up to a life changing decision. So the small choices can alter our life too. Yet, we don't even pay attention to most of these or see the path they're leading us down.

All these choices are the forks in the road you took that added up to the life you've lived so far. No matter where your life is at, what you've been through, or what you want to achieve, a journey to a better place awaits you. Yes, you can change your choices and change your life!

**Don shares humorous and powerful stories, research, and insights that make us more aware of our choices, why we made those choices, how to find more choices, and learn new ways to make better choices.**

**About Don Shapiro + Testimonials - Page 2**

**What You'll Learn + Inspiration - Page 3**

To book Don or brainstorm the possibilities - [donshapiro@firstconcepts.com](mailto:donshapiro@firstconcepts.com) 202-255-3727

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## About Don Shapiro

Don's been writing *Life Is A Fork In The Road* for 10 years and is still having a conversation with the world to learn more about how we can navigate our journey through life. He is a co-author of *The Character-Based Leader* and President of [First Concepts Consultants, Inc.](http://www.firstconcepts.com) advisors on leadership, strategy, communications, influence and problem solving. Don's been inspiring audiences with his high energy, fun and interactive speeches for over 30 years. He is an alumni of the UCLA Anderson School of Management and has been an active Toastmaster for 20 years. Don lives in Indio, California, "The City of Festivals" and home to the Coachella Music Festival.

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**"Don Shapiro is a gifted speaker and had my attention the whole way. I was completely enthralled and had an 'ah-ha' moment when he discussed tools that we could easily implement into our lives right away. "**

**Ashley Brewer**

**"I loved Don's upbeat personality. He's easy to understand. Looking forward to more. "**

**Kimberly Bayne**

**"You changed my life. Thank you so much for your inspiration and wisdom."**

**Kelly Appleby**

**"This was an uplifting and inspiring seminar. I'm excited to implement the 30 day change."**

**Jenny Tasker**

**"Your words are truly uplifting, inspiring, motivating but most of all TRUE! "**

**Mosheen Rahiman**

**"You inspired me to make a decision today to take this job offer and not have doubt about this being the right decision or not. Thank you! "**

**Marion Kochmes**

**"You are amazing and awesome. Your words are just how I feel."**

**Karen Durand**

**"You remind me to look at everyday as another choice, another Fork. I think more about every decision I make and what is ahead, not what is behind me or what might be down the other path. You have given me more confidence in my decision-making skills."**

**Lynn Endres**

**"Your perspective is wonderful. Thanks for being an inspiration. Love your thoughtful choices of pictures and verse and positive energy."**

**Joyce O'Hara Brady**

**"These words have helped me a lot in a family matter I'm going through right now. "**

**Linda Howe**

**"Your message is my lighthouse in the fog of my life."**

**Marion Koch**

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## What You'll Learn in Don 's Program

- ◆ Find more choices when you're stumped
- ◆ Use powerful tools to evaluate your options and solve problems.
- ◆ Figure out which choices might be better for you
- ◆ Harness the force of change so it works in your favor
- ◆ Find a path beyond the loss, hurt and rejection
- ◆ Deal with advice and pressure from family, friends and your boss
- ◆ Discover your true inner wisdom from among all your inner voices and feelings
- ◆ How to trust guidance from your inner voice
- ◆ Find the courage to make that first step into an unknown future
- ◆ Become more confident about making decisions
- ◆ Accept yourself and embrace who you are

## Inspiring Words from Life Is A Fork In The Road

Here are some of the insights and perspectives Don shares to help his audiences find new ways to deal with what life throws at them at work, at home and in the community.

- ◆ Don't let the experiences of the past limit your vision for the future.
- ◆ We always have a choice whether we realize it or not.
- ◆ Every choice contains the seeds of a lesson that can improve our journey.
- ◆ The path to a better place is never a straight line.
- ◆ Change is about the tiny choices, not just the big ones.
- ◆ Life would be better with less forks and knives and more spoons.
- ◆ There's a time to make a choice and a time to refrain from making a choice.
- ◆ Awareness unlocks our potential. As our awareness grows, so we grow.
- ◆ You can't live someone else's life or by someone else's advice.
- ◆ When you change yourself, the world starts changing with you.
- ◆ True positive thinking isn't the absence of negative thoughts.
- ◆ Forgiveness gives you the gift of life.
- ◆ When you're stumped at a fork in the road, take a nap.
- ◆ We are not our past.
- ◆ Time is the great healer.
- ◆ Life is learning to trust the soft whisper deep inside us that hides between our breaths.
- ◆ If the branch on your tree of life is not where you want to be, grow a new branch.
- ◆ Walk to the beat of your own authentic drum.

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